

# What is Baeren ?

Our main business is brewing and selling beer, and owning restaurants. We brew mainly European style beer in very traditional way of beer brewing. One of our equipment, which was made in early 1900s came from South Germany and they are still perfectly in use today. Most of our beers are brewed by Japanese artisans who studied and got officially certificated as Braumeister in Germany with the use of vintage equipment like 100% copper brew kettle and malt mill which were made over 100 years ago.

# Our History

- ✓ Established in 2001 ( started beer brewing in 2003 )
- ✓ Got awarded RAKUTEN SHOP OF THE YEAR 2008
- ✓ Released Dry Cider and first time exporting beers in 2015
- ✓ Baeren Classic, traditional German lager got the Grand Prix in the 1st competition held by Japan Beer Journalist Association in 2015
- ✓ The book about our history officially published in 2016
- ✓ Baeren Brewery got the 2nd Grand Prix in the competition held by Beer Journalist Association in 2018
- ✓ Second brewery with canning line opened in the same prefecture in 2019

Now the annual amount of beer brewing of Baeren Brewery Co., Ltd. is ranked in the 3rd place of all the craft beer breweries in Japan (there are about 400 breweries).

In the first half of the fiscal year 2020, because of the COVID-19, there were only 2 breweries in Japan whose beer brewing had been raised up by comparison to the previous year and Baeren is one of them.



**BAEREN**



うまいビールで食卓をハッピーに!  
**BAEREN**